



Dear Playbill Advertisers and Patrons:

The Sudbury Savoyards are very excited to present Gilbert and Sullivan's brilliant satirical operetta of life, love, magic, and politics, *IOLANTHE (or The Peer and the Peri)* in four performances on April 7 and 14, 2018.

The Sudbury Savoyards are a non-profit theater arts organization registered in the Commonwealth of Massachusetts and recognized as a 501(c)(3) non-profit by the IRS. Over the years, and due in no small part to our loyal playbill advertisers, patrons, and audience members, we have donated over \$225,000 for the relief of world hunger. Last year, we entered a new chapter as a newly formed independent, self-supporting organization. We need your assistance now more than ever to meet this year's production and yearly operating expenses, which are projected to exceed \$30,000. In this time of shrinking support for the arts, please consider a contribution to keep community theater alive and vibrant.

You can help by advertising in our playbill or being a patron at any level, large or small. All contributions do matter. We print over 800 copies of our playbill and encourage our members and audience members to support our advertisers.

Please review the forms attached to reserve your space. All ad copy must be received by **Monday, February 26, 2018** in order to meet our publishing deadline. Patron donations received by March 1, 2018 will be acknowledged in the playbill, in a manner you may specify. Forms may also be found on the *IOLANTHE* page of our website, www.sudburysavoyards.org.

For further information, or to check space availability, please call Herschel Clopper at 508-879-6043, or e-mail playbill@sudburysavoyards.org.

On behalf of The Sudbury Savoyards' 2018 Production, we thank you for your support!

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